



The Central Canada Exhibition Association
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September 23, 2004

RE: The Right on the Head Juggling Troop

To Whom It May Concern;

I engaged the services of the Right on the Head Juggling Troop for our 11-day event, SuperEX, between the dates of August 19 and 29, 2004.

The Troop performed 3 shows a day everyday on our Main Mall, which is the most visible and high traffic area on our 35-acre site. When the Troop were not performing they did impromptu performances in the Kids World area.

I was pleasantly surprised to see the large crowds they attracted for their shows. The show content and the age range of the performers made for a very wholesome family show that delighted the crowds. Because the performance times were during the day it was important to us that this show appeal to a family audience.

Over and above their main performances, the Troop also helped out in our sponsor luncheon and was a big hit with the adults who attended the reception.

As a relatively new performance troop on the scene, any hesitation I had in engaging them were swept away when I saw the happy faces of the audience members.

They were worth the gamble. Their appearance at SuperEX was a win-win for everyone.

Yours truly;

THE CENTRAL CANADA EXHIBITION ASSOCIATION

Joe Pavia
Program Manager